

CLOUD

COMPUTING

WORK FROM ANYWHERE - ANYTIME

SECURE FLEXIBLE
HASSLE FREE
ICT INFRASTRUCTURE

OASIS

A STRATEGIC ENABLER FOR
INTEGRATION
AND AFFORDABLE BI



THE EVOLUTION OF INTEGRATED BUSINESS SOLUTIONS


BMH
Technology Solutions

0861 BMH TEC / 0861 264 832

www.bmhholdings.com

IN PRACTICE

BIC SOUTH AFRICA

Information at the touch of a button

Bic is a world leader in stationery, lighters and shavers. For more than 50 years, Bic has honoured the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, Bic has become one of the most recognised brands in the world, selling its products in more than 160 countries. Bic has a history rich in innovation that is embedded in the culture of today.

Bic South Africa has manufacturing (make-to-stock and make-to-order) and distribution (consumer and graphic) departments primarily responsible for servicing African countries. The company also exports to developed countries, but this is not its main focus.

Bic South Africa had limited bandwidth due to the fact that its virtual private network goes through an international line to France first and then comes back to South Africa. The issue was that the sales staff could not access sales information due to the slow connectivity.

BMH Technology Solutions developed a lightweight portal for the sales team, and this then evolved substantially. The company then created affordable

business intelligence tools that made information available to the sales staff. This was done with C#.NET (ASP .NET) and Microsoft SQL Server.

The result is that the subsidiary has been named Bic's country of the year three times in a row. The fact that the company had analytical information available at the touch of a button contributed to this outcome.

BMH Technology Solutions then developed its product OASIS from the work it originally did for Bic and evolved that product into a comprehensive integration tool. The company evolved it from an end-user perspective (Web portal where companies could dynamically build reports) to a system-to-system integration tool with a master scheduler.

A simple, lightweight and holistic approach (realising that integration and information have multiple perspectives, which must be honoured and addressed) was the key to a successful implementation, where the users evolved with the solution.

Bic South Africa

Solution: Business intelligence

Benefits: Enhanced analytical information

Technologies: Microsoft ASP .NET, SQL Server

Partner: BMH Technology Solutions